



**CONQUEST
PUBLISHERS**

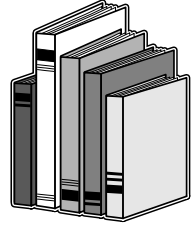
**WRITER'S
GUIDELINES**

Updated October 13, 2012



ABOUT CONQUEST PUBLISHERS

Conquest Publishers is a dynamic author services company based in Prince George's County, Maryland. The mission of Conquest Publishers is to produce books and manuals to encourage, educate, exhort and edify those who wish to live an active, vibrant Christian lifestyle. The company is a subsidiary of Conquest Industries, LLC, a limited liability corporation. Conquest Publishers began in 1998 as a manual publishing operation of a local church. In 2001, the company established a separate entity and expanded its services to include publishing of various types of books, author services, and consulting. As such, we seek to publish books that will have an appeal to people who live an active and open biblical Christian lifestyle, i.e., who attend church at least three-four times per month, who are interested in or involved in ministry to their peers or others in their communities, and who put Jesus first in every area of their lives.



WHAT WE PUBLISH

We aim to publish books that are compelling in their message of faith and/or lifestyle in Christ, well written, well edited, first-rate in physical presentation, and competitive in price. For this reason, Conquest Publishers is selective of the books we publish. We welcome first time authors. We are interested in publishing **ONLY** the following types of original titles (no reprints):



Nonfiction

We look for books that give practical and spiritual advice designed to help the reader grow closer in their walk with the Lord and in worship, praise, discipleship, fellowship, prayer and/or fasting.

This includes but is not limited to devotionals, and Bible study guides, but no Bibles. No biographies or autobiographies.

We also seek books that help the reader achieve a greater level of excellence in pastoral or lay ministry, including preaching, teaching, church administration, nonprofit administration, ministry resources, evangelism and compassionate outreach. We are especially interested in books that address the unique challenges of churches and ministries in inner-city/metropolitan areas.

Fiction

We seek books with compelling stories involving one or more characters facing life's struggles and relying on their faith in the Lord to help them through. No horror. We will consider romances, fantasy, science fiction, children's books, historical fiction, ethnic fiction, humorous fiction and suspense.

Poetry

Christian poetry collections.

We will not consider for publication any book, regardless of genre, that:

- Contains material that is objectionable to a general Christian audience. Books containing obscene language, graphic sex scenes or situations, or excessive violence will not be considered. Books that contain views contrary to biblical principles, according to our interpretation, will also not be considered.
- Contains slanderous or libelous content, even in fictional settings.
- Contains less than 32,000 words (except poetry), or 75 pages when printed.

Book Sizes

We offer book trim sizes in 5" x 8" softcover, 5.5" x 8.5" softcover and hardcover, and 6" x 9" softcover and hardcover.

SUBMITTING YOUR BOOK FOR PUBLICATION

If you have a book that meets the above criteria, then Conquest Publishers welcomes the opportunity to review your book for potential publication. In order to consider your book for potential publication, we will need to see a typed proposal that includes the following items:

- A brief synopsis of the book in 1-2 paragraphs.
- Author bio or resume specifying credentials and publications credits, if any.
- Author name, telephone number and e-mail address.
- A complete table of contents (for non-fiction or poetry), plus estimated length of manuscript in words and pages.
- One or two sample chapters. We need full chapters only. No excerpts. We'd prefer the first two chapters. No more than two chapters, even if you have written the entire book.
- A description of the target audience
- One page/paragraph on your book's unique advantages. In other words, why would someone buy *your* book as opposed to other books like it on the shelf?
- Your plan to market and promote your book
- A list of competing or comparable titles and how your book differs.

NOTE: *Please do not send us letters, notes, proposals, etc., describing your book unless they contain all of the elements above. The author should have already started to write the book and have at least two chapters completed before he/she approaches us with a proposal. This allows us to see the author's writing style. We will not review nor respond to incomplete proposals.*

Please do not send complete manuscripts unless we make a specific request for one. Please do not send artwork. Queries only and simultaneous submissions are okay.

Please prepare your proposal in Microsoft Word format or Adobe Acrobat format and send your proposal via e-mail to:

info@conquestpublishers.com

We accept proposals in electronic format via e-mail only. No CD submissions. No postal mail submissions.

If you follow the directions above, your proposal will be given a fair and thorough review to determine if your book is well written, well presented and will garner attention in the Christian marketplace. We will follow the process listed below:

- a. Please allow 3-4 weeks for a response on proposals.
- b. If the proposal does not meet criteria, then we will send you an e-mail explaining why your proposal was not accepted.
- c. If the proposal meets the criteria and we are able to publish the book, you will be asked to sign a contract detailing the terms of the publishing arrangement, such as royalties paid, delivery of the finish product, marketing, etc.
- d. Once the contract is signed, Conquest Publishers will await the delivery of the full book manuscript under the terms specified in the contract. Once the full book manuscript has been received, it will be reviewed to determine if it meets the requirements set forth in the proposal. At that stage, we may work with the author to make changes to the publication so that it is ready for publishing.
- e. If the book is in order, it will go to the editing stage, the final process before the book is sent to the printers for publication. Conquest Publishers will determine an official publication date, and on that date, the book will be made available to book distributors, online vendors and through Conquest Publishers' web site for sale to the general public. The author will be paid a royalty per sale of each publication.

FEES, ROYALTIES AND SET-UP COSTS

Fees

Conquest Publishers charges no upfront costs to the author for set-up, marketing, promotion, or distribution. However, the author will have to pay for the following additional services:

- a. Copies of books ordered directly from us: First 50 are free. After the first 50, 60% of the retail price, plus shipping & handling.
- b. Registration of copyright with US Copyright Office \$35-45, depending on method of registration (see Copyright and Rights to Your Product, below).
- c. Author changes to content or cover after book has been submitted for printing: \$110.00.
- d. Using ISBN number other than the publisher's: \$500.00

Royalties

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You can even have another publisher publish the book for you, at the same time as us, if you want to. The copyright is in your name.

For an extra fee, we can register the work at the US Copyright Office. This provides official record of the copyright in case you should decide to file a lawsuit for copyright infringement. However, it is not necessary to register for a copyright in order to gain basic copyright protection.

FURTHER INFORMATION AND QUESTIONS

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Thank you for thinking of Conquest Publishers for your book. We look forward to reviewing your materials and considering your book for publication.